

LinkedIn Profile Makeover for Pharmacy Technicians

A Complete Guide to Building Your Personal Brand and Career

WHY LINKEDIN MATTERS FOR PHARM TECHS

- **Recruiters ARE looking** for pharmacy technicians online.
- **Networking opens doors** to new job opportunities, collaborations, and CE events.
- Your profile is your **digital resume + personal brand**.
- It's where **you control the narrative** of your career growth.

STEP 1: SETUP OR CLEAN UP YOUR ACCOUNT

A. CREATE YOUR ACCOUNT (if you haven't)

- Go to [linkedin.com](https://www.linkedin.com) and sign up using your **professional email**.
- Pick a **password you'll remember** and confirm your identity.

B. CLEAN YOUR EXISTING PROFILE

- Delete outdated roles or content that doesn't reflect who you are professionally.
- Remove photos or language that aren't career-focused.

STEP 2: PROFILE PHOTO + BANNER

Profile Photo

- **Clear, friendly headshot** with a plain background.
- Wear professional attire—scrubs, lab coat, or smart casual.

Background Banner

- Customize with a banner that reflects **pharmacy, healthcare, or your passion** (ex: medicine, patient care, or tools of the trade).
- Tools: [Canva](https://www.canva.com) (search "LinkedIn banner").

STEP 3: HEADLINE – MAKE IT COUNT

This is the **first thing people see**, right under your name.

Examples:

- 🧪 Certified Pharmacy Technician | Community + Hospital Experience | Patient Safety Advocate
- 📁 Pharmacy Technician | Rx Data Entry | Passionate About Medication Accuracy & Workflow Optimization
- 🧬 Pharmacy Tech Student | Future CPhT | Member, Pharm Techs Only!

Bonus: Add emojis if it fits your style—subtle ones make it pop!

STEP 4: ABOUT SECTION – TELL YOUR STORY

This is your **elevator pitch**.

Write in first person. Keep it authentic, confident, and purposeful.

Structure:

1. Who you are
2. What you're passionate about in pharmacy
3. Skills and certifications
4. What you're looking for (career goal or collaboration)
5. A personal touch (volunteering, CE interest, member of Pharm Techs Only!)

Sample:

I'm a certified pharmacy technician with over 3 years of experience in both retail and hospital settings. I specialize in medication dispensing, inventory management, and patient communication.

I'm passionate about delivering safe, accurate medication care and love mentoring new techs.

Currently seeking opportunities to grow into a supervisory or data-driven pharmacy role.

Active member of Pharm Techs Only! and always learning through CE opportunities.

STEP 5: EXPERIENCE – BUILD YOUR TIMELINE

Do this:

- List **current and past jobs** (include internships/volunteer too).
- Use **action words**: Dispensed, Trained, Managed, Reconciled, Optimized.
- Mention **tech used**: Pyxis, PioneerRx, Omnicell, EPIC, etc.
- Add **metrics or scope** (e.g. filled 300+ prescriptions/day).

Example:

Pharmacy Technician | CVS Health | 2021-Present

- Accurately filled 250+ scripts per shift while maintaining 98% audit accuracy.
- Trained 5 new hires on workflow and state compliance procedures.
- Managed inventory and performed DEA log checks weekly.

STEP 6: EDUCATION & CERTIFICATIONS

- List **schooling, programs, CPhT certification, and any licenses.**
- Include online CE courses, especially from trusted sources like:
 - 👉 *Pharm Techs Only's Free CE List* - Check It Out >>>
<https://pharmtechonly.com/learn/free-ceus>
 - 👉 PTCB, NPTA, ASHP, PowerPak, etc.

STEP 7: SKILLS SECTION – BOOST ALGORITHM VISIBILITY

Include 8-15 **relevant pharmacy tech skills**:

- Medication Dispensing
- Pharmacy Law & Compliance
- Inventory Management
- Aseptic Technique
- EPIC / Pyxis / Omnicell
- Customer Service
- HIPAA Compliance
- Prior Authorizations
- Rx Entry Systems

➔ Ask coworkers or preceptors to **endorse your skills.**

STEP 8: ADD A FEATURED SECTION (OPTIONAL BUT POWERFUL)

Showcase your:

- Resume
- Articles or blog posts
- CE Certificates
- Photos from pharmacy events
- LinkedIn posts you're proud of

👉 **Add links** to blogs, features, or contributions you've made!

STEP 9: GET ACTIVE & STRATEGIC

Weekly Routine:

- Comment on 3 pharmacy-related posts
- Follow Pharm Techs Only!, PTCB, NPTA, FIP, and others
- Share 1 update per week (CE, job update, your story, tech tip)
- Use hashtags like:
#PharmacyTechnician #CPhT #pharmtechlove

STEP 10: GROW YOUR NETWORK

- Connect with classmates, instructors, coworkers, and industry leaders
- Always **add a note** when connecting:

“Hi [Name], I’m a fellow pharmacy technician passionate about professional growth. I’d love to connect and learn from your journey.”

BONUS: BUILD A BRAND – NOT JUST A RESUME

- Treat your LinkedIn as a **living portfolio**
- Share photos from work (when appropriate), CE events, or webinars
- Start a **mini blog series**:
“Day in the Life of a Pharm Tech,” “What I Wish I Knew Starting Out,” or “Weekly CE Find”

Use **TechConnect** at **Pharm Techs Only!** to build momentum with your peers and repost to LinkedIn.

EXTRA BOOST: FREE RESUME HELP

Upload your resume and get **free resume critiques** from the team on Pharm Techs Only!’s Career Portal at <https://careers.pharmtechsonly.com/> to stand out to employers!